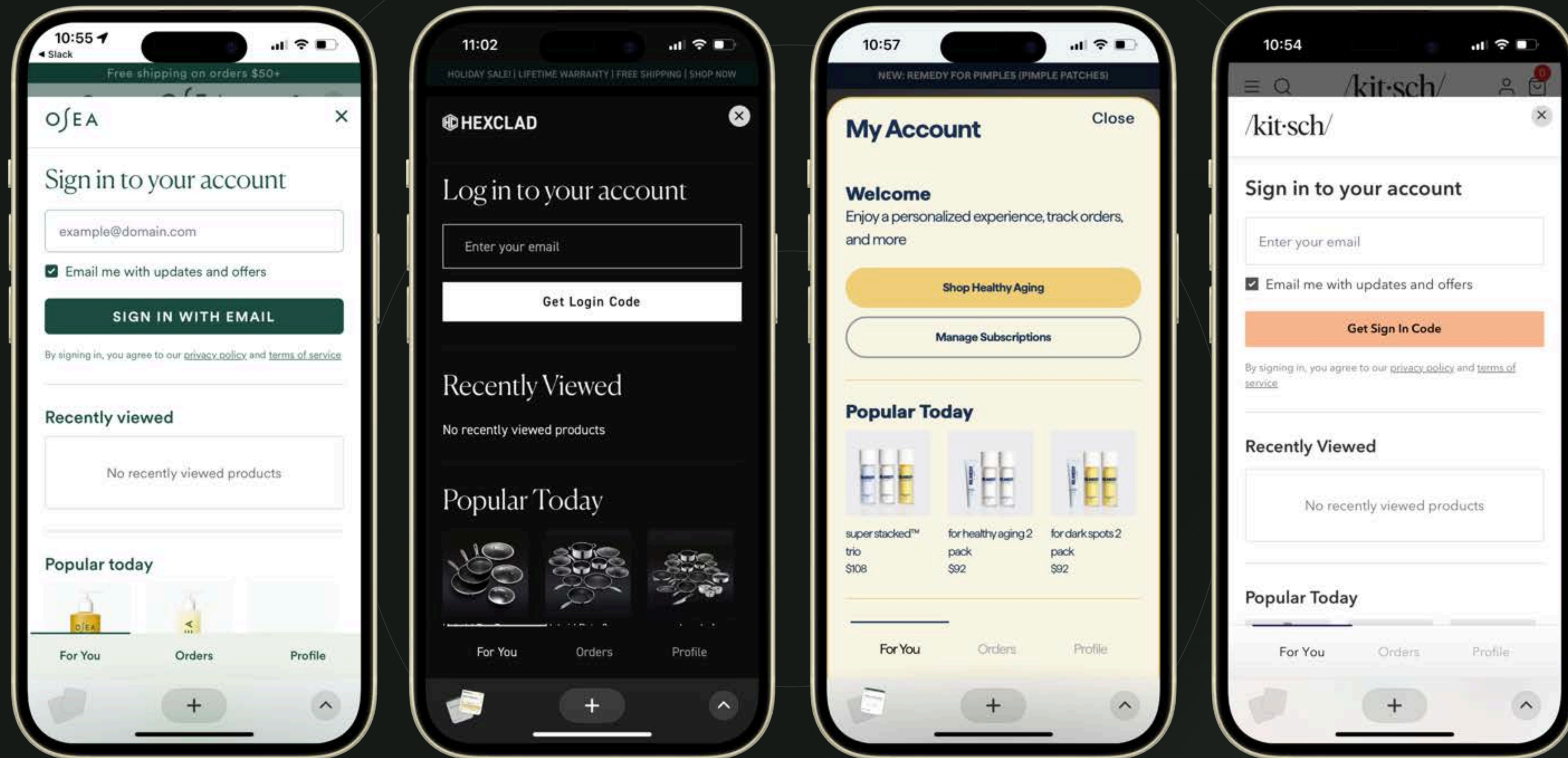


**Activate, personalize
and retain using a
fully-custom
Accounts Bar**



Personalized signed-in customer accounts

All the functionality you need to personalize, activate and retain customers for life

ACTIVATION

- ✓ Passwordless Sign-in and sign-up
- ✓ Login link or OTP
- ✓ Google Sign in
- ✓ Sign in with Apple
- ✓ Auto login through Klaviyo
- ✓ AI Activation match technology
- ✓ Custom CTA buttons

PERSONALIZATION

- ✓ Show order history
- ✓ Display order tracking
- ✓ Save shopping history
- ✓ Save cart continuity cross-device
- ✓ Wishlist and Saves
- ✓ Show top popular products
- ✓ Recommendation Engine

RETENTION

- ✓ Auto SMS and email opt-in
- ✓ One-click subscription portal
- ✓ Show customizable offers
- ✓ Save and share wishlists
- ✓ Self-service Returns
- ✓ Synced Shopping History
- ✓ Manage Profile and Preferences

CUSTOMIZATION

- ✓ Custom CSS access
- ✓ Branded Fonts
- ✓ Copy and translations
- ✓ Show custom HTML
- ✓ Customize colors & branding
- ✓ Built mobile first
- ✓ Loads as a theme extension

USE CASES

- ✓ First polished brand touchpoint
- ✓ Collect email addresses
- ✓ Show dynamic data to specific segments
- ✓ Populate all-time order history
- ✓ Collect first party data
- ✓ Own your accounts bar
- ✓ Predict customer behaviour

TECHNICAL DETAILS

- ✓ Works with New Customer Accounts
- ✓ Uses Shopify metafields
- ✓ Uses the customer object as the SSOT
- ✓ Loads as a theme extension (no hacks)
- ✓ Works with Sign in with Shop
- ✓ Shared slack channel support
- ✓ Used by 60+ eight and nine figure brands

INTEGRATIONS

- ✓ Klaviyo
- ✓ Loop Returns
- ✓ Wonderment
- ✓ Yotpo
- ✓ Loyalty Lion
- ✓ Fuego (wishlist syncing)
- ✓ +10 more

FINE PRINT

- ✓ No contracts
- ✓ Flat rate monthly billing
- ✓ White glove onboarding & design
- ✓ Multi store discounts
- ✓ Go live in 1-3 days
- ✓ Free trial while staging
- ✓ Shopify Plus only

Used by 75+ **Shopify Plus** Brands

TRUE CLASSIC

RIDGE

PRINCESS POLLY



SHEFIT 

/kit·sch/

 HEXCLAD

Supergoop!

VRG GRL

U BEAUTY

LSXD

oh
POLLY

OSEA

PORTLAND LEATHER



Milk
MAKEUP

MONOS:

DRMTLGY
MEDICAL GRADE SKIN CARE

REMEDY

SNOCKS



LAURA
GELLER

healf.

BENCHMADE 

rollie

See it in action
rivo.io/demo